

EUROPA  PARK®



Success Story  
Europa-Park

# More time for the fun things. So that your visitors' valuables are always protected.

## Introduction - our client:

The Europa Park in Rust is the second most visited amusement park in Europe and has been voted the best amusement park in the world for the sixth time in a row. Covering a total area of around 950,000 m<sup>2</sup>, 18 themed areas offer more than 100 rides and several shows. The park also includes six hotels, a cinema and a conference center. During the high season, Europapark receives 5,000 visitors a day.

2014

Launch

5.000

Baggage  
daily

1.500

People per  
Hour

## The challenge:

The roller coaster „Arthur and the Minimoy's“ has been named the world's most innovative ride system by the the TEA: The inverted Power Coaster comes with 360-degree rotation and variable speed.

Accordingly, the gondolas hang below the cars and are rotated into certain positions during the ride. As a result, belongings of the guests can quickly get thrown out, which can lead to injuries and property damage. To avoid this, Europapark has been looking for a solution to store visitors' bags easily and safely.



## Our Solution:

Our solution is a locker system with 138 ecos depot L-2/3. In addition, some individual adjustments were made for Europapark. For example, the ecos depots, which usually only have doors on the front side, are built as pass-through lockers. This means that the locker can be opened on both the front and the back. In this way, each ecos depot acts as a lock for visitors' bags, smartphones and wallets.



1

When the visitor arrives at the ride they scan their ticket at one of the 4 built-in QR code scanners



2

Subsequently, an available locker is randomly opened...



3

..in which the guest puts their valuables.



4

After the ride, they come out on the other side and scan again to retrieve their belongings.

In addition, the locker system was fully integrated into the theme of the ride: The basic color was adapted to the surroundings and provided with some color which matches the theme.



The advantage of this solution is that, compared to the usual storage areas in roller coasters, the items are locked and are only available to the authorized person. This also means that the storage location can be further away from the entrance to the roller coaster. Although the ecos locker system would introduce an increased security standard, it did not add any further complexity. The technology is easy to operate.

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## The result:

The goal of combining both simplicity and safety was fulfilled with the locker system with sluice function. Today, a visitor does not notice the technical aspect of the valuables management at a cursory glance. This is intentionally designed, so that guests can escape from „reality“ for a moment.



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